

**From:** [ULI-the Urban Land Institute](#)  
**To:** [Kent Smith](#)  
**Subject:** [New announcement] 10 Projects That Create and Shape Public Open Space; Challenging Gen Y Myths; and Crafting Authenticity for Retail Destinations  
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 Groups

 Announcement in ULI-the Urban Land Institute

**10 Projects That Create and Shape Public Open Space; Challenging Gen Y Myths; and Crafting Authenticity for Retail Destinations**

 Robert Krueger  
Director, Public Relations & Social Media at Urban Land Institute

**Urban Land Magazine Monthly Digest**

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Go to Urban Land: <http://urbanland.ulic.org>

=====Top Urban Land Magazine Stories=====

• 10 New Projects by High-Profile Designers  
by Ron Nyren  
These ten projects by internationally known architecture firms—all completed during the past five years—include buildings that create and shape public open space, fit inventively into neighborhoods and historic contexts without dominating them.  
More: <http://on.ulic.org/1lhgWZQ>

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• Making Towns What They Used to Be  
by Emil Malizia and David A. Stebbins  
Eight rules for building vibrant places where people can live, work, and play.  
More: <http://on.ulic.org/1Vrc9KV>

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• Walkable Towns Drawing Companies and Talent  
by Peter Slavin

Suburban office parks, which developed and spread far and wide as businesses left American cities, are now losing ground to those same cities, according to a new report by Smart Growth America.

More: <http://on.ulic.org/1GAakA8>

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- Ten Gen Y Myths, Challenged  
by Elizabeth Razzi

Examining the misconceptions about Millennials and housing as discussed in ULI's recent report, Gen Y and Housing: What They Want and Where They Want It.

More: <http://on.ulic.org/1Mj7tTw>

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- Overcoming the Resistance to More Density  
by Lucy Scott

Speaking at ULI Europe's Real Estate Trends Conference, ULI senior fellow Greg Clark drew attention to the "long memory" for failed density projects across the globe. "If Europe is to retain economic strength, it is necessary to unlock these issues," he warned.

More: <http://on.ulic.org/1gN37rT>

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- Making an Online Match Between Developers and Cities  
by Nancy Amdur

After 15 years as an urban design consultant, Ian Ross launched OppSites last year, an Oakland, California-based company that provides an online tool to connect investors and developers with underexposed development opportunities.

More: <http://on.ulic.org/1TOJTQT>

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- Time Lapse: A 57-Story Tower Built in 19 Days in China  
by Brett Widness

On the outskirts of Changsha in southern China stands a new tower. At a mere 204 meters (669 feet) it's less than a third of the height of Shanghai's tallest, but a time-lapse video by the BBC shows it shooting up at the rate of three floors per day.

More: <http://on.ulic.org/1LrllePV>

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- Crafting Authenticity for Retail Destinations

by Sean Slater

Take a location with some history, add the right look—and seek the right mix of merchants—to create a retail site that people will want to experience.

More: <http://on.ul.org/1HPujwL>

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- Developing Private Accessory Dwellings

by Will Macht

Large homebuilders—and small-scale specialists—are coming up with ways to increase the supply of affordable and versatile accessory dwellings.

More: <http://on.ul.org/1Mj9z5L>

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- Study: One-Fifth of Americans See Worst Housing Crisis Ever

by Beth Mattson-Teig

New research suggests that the United States is still in the thick of a housing crisis as it relates to the accessibility of high-quality affordable housing for both homeowners and renters.

More: <http://on.ul.org/1Dt1zla>

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